

Experience

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After years of being on staff at different agencies, I started my own company in order to continue doing what I love best - producing. As EVP, Director of the Broadcast Department at a number of agencies, I oversaw production, celebrity talent, business affairs, music licensing, third party rights, talent re-use, and traffic. This wealth and variety of experience affords me a distinct advantage in that I'm able to bring to a project anything it needs. In addition to my hands-on approach to running a broadcast department, I also produced. A lot! I could never give it up.

- Experienced production EVP with proven ability to manage relationships and drive process
- Strong project management skills
- Highly organized with ability to adapt quickly to changing priorities
- Creative producer with excellent reputation in the industry and iconic image advertising
- Extensive production knowledge and experience with all medias and unions
- Keen negotiating skills with vendors and talent agents
- Producer of some of the most iconic imagery in advertising

Agencies

Velocity OMC (formerly Roberts + Langer DDB), Roberts & Tarlow, Carlson & Partners, Geers Gross, Kurtz & Tarlow, Scali, McCabe, Sloves

Clients

Ralph Lauren, L'Oreal, Revlon, Johnson & Johnson, Neutrogena, Volvo, Kraft, ESPN, Maxell, Pioneer Electronics, Fuji Film, Breakstone, Sperry Rand, Guess, Ultima II, Sally Hansen, Max Factor, Olay, Almay, Wendy's, Lea & Perrins, Cuisinart, Victoria's Secret, Rembrandt Toothpaste, Tyco Toys, Hunter Douglas, Barnes & Noble

Celebrities

Ralph Lauren, Oprah Winfrey, Nicole Kidman, Shania Twain, Halle Berry, Jennifer Garner, Kerry Washington, Penelope Cruz, Salma Hayek, Lauren Bacall, Tom Jones, Carly Simon, Penny Marshall, Little Richard, Hayden Panettiere, Vanessa Hudgens, Diane Lane, Ansel Elgort, Ben Gazzara, Gabrielle Union, Kristen Bell, Jennifer Love Hewitt, Eiza Gonzales, Julie Bowen, Angie Harmon, Lucy Liu, Jaclyn Smith, Cybil Shepherd, Olivia Holt, Trisha Yearwood, Sugar Ray Leonard, Jason Taylor, Nacho Figueras, Lauren Hutton, Cindy Crawford, Tyra Banks